



DEADLETTER release new single [**"Pop Culture Connoisseur"**](#) via Nice Swan Records on 03/11/2021



Photo credit: Joe Mulville

"One of London's most exciting bands"
So Young Magazine

"Moreish, foreboding post-punk"
Upset Magazine

"One of the most exciting new acts out there"
DIY Magazine

Tracks Of The Week
The Guardian

"A tense and urgent piece of post-punk"
Gigwise

Last year, Nice Swan Records started the monthly '*Nice Swan Introduces...*' series, shining a light on the most exciting emerging talent. Following releases with the likes of **Sports Team, Pip Blom, FEET & FUR**, the Series introduced a whole wave of new and exciting talent including **Courting, Sprints, Malady, English Teacher & Mandrake Handshake**, which cemented the label as one of the country's most exciting independent record labels for discovering the hottest new talent. The series is now set to return for a second volume and is launched by dynamic new six piece **DEADLETTER**.

Today (03/11/2021) **DEADLETTER** release their new single "Pop Culture Connoisseur". Hailing from Yorkshire, the now South London rooted band channel the droll fury of The Fall and the lopsided rhythms of Talking Heads into a strain of danceable post-punk, exploring the darker side of existence through a lens of narrative-driven levity.

Previously supporting the likes of **Squid, Viagra Boys** and **Pip Blom**, **DEADLETTER** have emerged as a genuinely thrilling live prospect. Experts in the field of intensity, the band seamlessly switch from conversational verses into a mix of unadulterated post-punk fury and irresistible rhythm, addressing themes such as bureaucracy, loss of personal identity, and modern-day consumerism.

New single "Pop Culture Connoisseur", produced by Theo Verney (*TRAAMS, Lazarus Kane, FEET*), finds singer and frontman Zac Lawrence switching from the overt politicism of previous releases into a more tongue-in-cheek narrative centred around the case of PC Read, a police officer fired for stealing doughnuts through a self-service checkout. In addition to providing a case study into the fashion those in positions of authority often consider themselves above the law, the track also aims to comment at the manner modern morality so often relates to PR optics, as the cultural trope of law enforcement eating doughnuts is played out in real time.

DEADLETTER's 2020 debut single "Good Old Days" was a clear stylistic marker of the band's vision and received both regional BBC and 6Music play, as well as being added to 6Music's 'Introducing' playlist alongside the normal A, B and C list. Follow-up single 'Fit For Work' received both regional BBC and 6Music play from **Steve Lamacq** and **Tom Robinson**. The track was also made **Huw Stephens**' "Tip of the Week" on **BBC Radio 1**, and a live session of the track was also played on his Introducing show on Radio 1.

Third single "Fall of the Big Screen" received national airplay from **Steve Lamacq** (who chose the band as his 'Spotlight Artist') and **Tom Robinson** on **BBC 6Music**, and **Gemma Bradley** on **Radio 1**.

To date, **DEADLETTER** are widely praised at press by the likes of **The Guardian, DIY Magazine, Loud And Quiet, So Young Magazine, Upset Magazine, Gigwise** and more.

DEADLETTER are Zac (Vocals), Alfie (Drums), Will (Guitar), James (Guitar), George (Bass), and Tom (Saxophone)

LIVE:

November 6th: Brighton - Folklore - Mutations Fest

November 11th: Manchester - YES

November 26th: Blackpool - Bootleg Social - Supporting IST IST

November 27th: Edinburgh - The Great Eastern Festival - Old Lab, Summerhall

December 11th: Birmingham, The Dark Horse – Sonic Wave Fest

January 9th 2022: First Footing, Hug & Pint, Glasgow

March 1st 2022: London - The Lexington

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